EXHIBIT I

Forget Your Glasses?
Trouble Reading The Fine Print?
Frustrated By Poor Lighting?

Spare Spectacles

Emergency Eyesight In Your Wallet



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- Username -

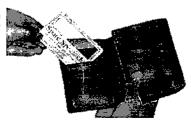




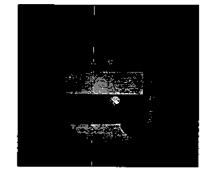
TECHNICALLY SUPERIOR

The Most Advanced Credit Card Lighted Magnifier Made!

- Extra wide magnifying viewing pane
- Superior 4x, ultra-clear, fresnel lens magnification
- · Longer lasting battery



- A subtle pale yellow color for discreet use.
- Easy-on light switch that is enlarged and simple to depress (Arthritis Approved!)
- Extremely lightweight for easy transport Only ounces!
- Dura-bright Light Emitting Diode (LED) technology provides an intense beam of focused white light in front of the magnifying card. You will never need to replace a bulb on your lighted magnifier!
- FREE: Lens protecting plastic sleeve with every magnifier!





"I just don't leave home without my spare specs card, it fits nicely inside my wallet!"
- Arthur Sousa, President of Bristol

Eggs, Rhode Island



"The credit card magnifier is so small and lightweight that I didn't even realize I had it with me until I needed it "

- Katie Wolf, Elementary School Teacher, Massachusetts

Our List Of Satisfied Customers Keeps Growing!

"There were no street lights, no moonlight and it was extremely dark, it's a good thing I keep a spare specs with me at all times"

- Jennifer Brennan, Jan 16, 2007

"Without your credit card magnifier, I would not have been able to read my prescription after my glasses broke. Thank you Spare Spectacles!"

- Mairead Horgan, Jan 16, 2007

"I forgot my glasses and was embarrassed that I couldn't read the dinner menu. Thanks to my magnifying card I was saved."

- John Chapman, Jan 16, 2007
- ".....a card I would never leave home without. "
- Mike Brophy, Jan 16, 2007

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